



OVERVIEW

INDUSTRY:
Banking

LOCATION:

Burnaby, British Columbia

COMPANY SIZE:

201-500 employees

SOLUTION:

BONZAI Intranet for SharePoint 2013

BENEFITS

- Leveraged SharePoint investment
- Increased user adoption
- Streamlined internal communication
- Centralized company information
- Reduced time searching for commonly-used documents



CASE STUDY

G&F Financial Streamlines Internal Communication With BONZAI Intranet For Sharepoint

Challenges

G&F Financial employees faced several challenges with internal communication. In 2012, the company launched an intranet on Sharepoint, but user adoption was low. While it did help them bring some information together, the intranet didn't have all the features they needed. As a result, the team was relying on email and other communication methods.

Leaders at G&F agreed that a new intranet was key to improving communication between departments. Their employees needed a single place where they could locate information. The company also wanted a solution that would empower everyone on the team to contribute ideas for G&F.

With this in mind, they began searching for a new intranet solution. However, they struggled to find an option that would allow them to leverage their Sharepoint investment.

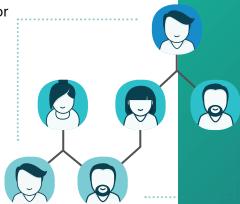
Solution

The Intranet Committee considered a variety of options to find the perfect fit. Ultimately, they chose Bonzai, a pre-built intranet for SharePoint and Office 365. With this solution, they could make the most of the Sharepoint platform and customize the intranet to match their unique needs. Bonzai also offers an intuitive user interface, which would allow all employees to navigate with ease.

The company's on-premises deployment of Bonzai only took three weeks to roll out. Once the project was complete, word about this new

platform, called "The Source," spread to the entire team. Since launch, employees are flocking to The Source for news, events, networking and more.

"The Source is my personal one-stop shop for pertinent news and company promotions and allows me to locate policies and procedures whenever I need a refresher. Tying an enormous amount of corporate information into an easy to navigate and intuitive interface, it allows employees to stay connected to the organization no matter what department they work in," said a personal advisor for G&F Financial.



The new intranet also helps employees locate and edit documents fast. That way, all users can see the most up-to-date information.

"The ability to find, post, update and remove documentation is much easier than previous systems. Plus, the ability to tag documents is extremely useful in making sure information is widely accessible and easily found through search," said Megan Garnham, Manager of Organizational Development.

Thanks to Bonzai, G&F Financial has a digital workspace solution that meets their communication needs. The Source added value to their Sharepoint investment and makes it simple for everyone to contribute. Now, the employees can rely on a single source to connect and find company information.



The Source is helping us evolve the internal communication culture of G&F Financial from one of email reliability to one of posting, sharing and disseminating everything through the intranet site.

Bobby Dhillon, Vice President of Marketing at G&F Financial



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